



Hebron High School
 4207 Plano Parkway
 Carrollton, TX 75010
 phone: 469-948-2850
 fax: 972-350-9262
 email: sheltonb@lisd.net

Advertising Contract 2014-2015

Advertiser name: _____ Contact person: _____

Billing address: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Dates Contracted

Ads run on our website for one-month intervals (September-May). Use the blanks below to fill in the months you would like your ad to run. If you'd like to run an ad with us all year (nine months), simply write "all year."

Terms

The advertiser listed above agrees to purchase advertising space for The Hawk Eye, Hebron High School's news website, for the one-month intervals indicated above. Payment is due in full before earliest contracted date. Invoices can be emailed or faxed upon request. The Hawk Eye staff reserves the right to decline any ads for low quality or material deemed inappropriate for its audience. All ads should be submitted as a high-quality .jpg and match size specifications listed below.

Advertisement Design

- The advertiser will provide an ad with the proper dimensions and specifications to The Hawk Eye via e-mail five working days before the earliest contracted date. If the ad is not received by that time, a general ad, including name, phone and address will be designed. Also, a \$25 designer's fee will be assessed. Be sure to add this fee to the total cost below.

- The Hawk Eye staff will design the ad for the advertiser as specified. Prior approval of the ad will be obtained via email. A one-time \$25 designing fee will be added to the price of the ad.

Advertisement Rates

(Go to hebronthawkeye.com/contact/ads for more details)

Type of Ad	Size (horizontal x vertical)	Price X no. months = total cost
Call to Action Bar	900px x 600px	\$100 X _____ = _____
Sidebar Widget	900px x 600px	\$75 X _____ = _____
Embedded Story Widget	900px x 600px	\$25 X _____ = _____

Advertiser signature: _____ **Date:** _____